

BUCKNER JOINS FLUIDMASTER AS CHIEF COMMERCIAL OFFICER

SAN JUAN CAPISTRANO, CA – September 2, 2014 – Fluidmaster Inc. announced today that industry veteran Kevin Buckner will join the company in a newly created role of Chief Commercial Officer. With overall responsibility for Sales, Marketing, Customer Service and Engineering, Buckner will report to Fluidmaster President Todd Talbot.

Buckner has served as VP of Sales and Marketing for Overhead Door Corporation's Genie Division in Mount Hope, Ohio since 2011. Prior to that he was President and General Manager of Liberty Hardware Corporation and held other Sales, Marketing and General Management positions with Masco Corporation as well as Oreck Corporation, O-Cedar Brands and Helen of Troy Corporation. He earned his BA in Business Management at Moravian College and an MBA from Penn State University.

"It's great to have Kevin on board to further our efforts at bringing innovative products to market faster than ever and linking our customers even more closely to our business from ideation through commercialization," said Talbot. "We look forward to his active participation and leadership in support of our global growth initiatives."

About Fluidmaster

Established in 1957, Fluidmaster remains a family owned and operated company known for its superior engineering of efficient and reliable toilet components. An icon in the plumbing industry, the company maintains a worldwide distribution network across more than 80 countries and sells more toilet tank replacement valves than any other manufacturer in the world. In addition to the original fill valve developed by founder Adolf Schoepe and enhanced through the years, Fluidmaster's comprehensive product lineup includes standard and dual flush valves, flappers, cisterns, toilet cleaning systems, activation systems, bowl wax and wax-free seals, toilet repair kits, and connectors.