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**FLUIDMASTER® WINS “RETAILERS CHOICE AWARD” FOR THE NEW CLICK SEAL™ TOILET CONNECTOR**

SAN JUAN CAPISTRANO, CA – August 11, 2011 – Fluidmaster®, the leading global manufacturer of toilet tank valves and fluid management solutions, won the prestigious “Retailers Choice Award” at the National Hardware Show for its newest innovation; the Click Seal™ toilet connector, designed to stop tightening when the perfect seal is reached. “The “CLICK” lets you know its sealed™ !”

Word of mouth about Fluidmaster’s new torque nut technology, used to create the Click Seal™ Toilet Connector, created quite a scene at the Fluidmaster Booth, where industry notables came prepared to test out the product’s claims and no one left disappointed. “We couldn’t keep enough samples stocked for the demand. Once people heard about our new connector, they made a big effort to visit and try it out,” said Sales Director Mike Robbins. “We expect this to take the industry by storm. Anyone who has had to deal with the mess and hassle of a leaky toilet tank due to a loose or over tightened connector will stock up on Click Seal™ connectors.”

The Click Seal® Toilet Connector prevents over tightening, cracks and leaks with its unique limited torque nut technology, which works like a gas cap. It is designed to stop tightening when the perfect seal is reached. The "CLICK" sound indicates complete installation. The connectors are available in 9", 12", 16", and 20" lengths, in both 3/8" x 7/8" and also sold in a universal “fits all” kit, which comes with 3 patented thread adapters. No over tightening, no leaks.....no problem.

Fluidmaster® continues to invent, innovate, and improve toilet trim and related products for the Do-It-Yourself and Professional Plumbing industry. “We are always striving to introduce new products that provide innovative solutions to old problems, like toilet connector leaks. Now you never have to worry about that leak again. Deepening our product offering in the connector category is one of our goals for the future,” shared Will Wang, Director of Product Development. “Bringing the Click Seal™ to market in 2011 is an exciting new chapter in Fluidmaster® product development.”

Fluidmaster’s global headquarters is located in San Juan Capistrano, California. For media inquiries or for more information, call Barbara O’Brian at (949)728-2207 [bobrian@fluidmaster.com](mailto:bobrian@fluidmaster.com), visit [www.fluidmaster.com](http://www.fluidmaster.com) or call (949) 728-2000.

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