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Vortens U.S. Toilets To Get Fluidmaster Innards

August 8, 2012

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Fluidmaster, a manufacturer of toilet tank valves and fluid management solutions, last month announced a strategic partnership with Grupo Lamosa, collaborating to bring a new level of innovation and superior performance to the Vortens ceramic toilet line sold in 45 states in the U.S. Fluidmaster systems have become the choice OEM product to power the Vortens toilets.

Under the "Only the Best Inside" program from Fluidmaster, Lamosa includes Fluidmaster OEM parts inside its toilet systems due to the quality and strength of the Fluidmaster valves and its emerging technology.

"We are excited to be working with Vortens in creating superior toilets for the medium to high-end segments and looking forward to growing this partnership since passion for innovation is a rallying cry for both of these iconic and powerful brands," said Gary Harris, Fluidmaster vice president, international channel. "Combining our technology, quality and longevity with their innovation, market presence, and heritage, the products will sell themselves as superior to current toilet products on the market today."



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