



FLUIDMASTER ACQUIRES UK-BASED OPELLA

SAN JUAN CAPISTRANO, CA and HEREFORD, ENGLAND – September 20, 2011 –

Fluidmaster, Inc., the world’s largest manufacturer of toilet tank components and trim announced today its acquisition of Opella Limited based in Hereford, England. Opella is the leading UK manufacturer of toilet filling and flushing products, offering its European customers high quality products including Torbeck®, Delchem® and Opella® Fill and Flush Valves, cisterns, shower traps, sink strainers and associated plumbing connectors and fittings.

“We’re excited to offer our global customers the benefits of the collective strength of both the Fluidmaster and Opella brands of products,” said Robert AndersonSchoepe, Chairman and Chief Executive Officer of Fluidmaster. “This acquisition is just one example of how Fluidmaster constantly strives to build and strengthen our core business – and at the same time it significantly broadens our portfolio of products.”

Fluidmaster’s longstanding relationship with CMI, its exclusive distributor in the UK, will continue. “CMI and the team under CEO Tony Hugill will continue to be an integral part of the Fluidmaster family. We are now able to provide an even wider range of toilet trim solutions in the UK and across the globe by combining Fluidmaster’s existing products with the complimentary Opella lineup,” stated Todd Talbot, Fluidmaster President. “Over the course of the coming year, the integration of these business units and our local manufacturing presence will further enhance our UK customer service experience,” Talbot continued.

“The opportunity to unite two great companies like Fluidmaster and Opella doesn’t happen very often,” said Graeme Fowler, Executive Chairman of Opella. “As an active participant in our industry for the past 25 years, I look forward to the next chapter as a member of the leadership team for the new combined enterprise.”

About Fluidmaster

Established in 1957, Fluidmaster remains a family owned and operated company known for its superior engineering of efficient and reliable toilet components. The company has become an icon in the plumbing industry, leading the market with a worldwide distribution network across more than 80 countries. Fluidmaster sells more toilet tank replacement valves than any other manufacturer in the world. In addition to the original fill valve developed by founder Adolf Schoepe and enhanced through the years, Fluidmaster's complete line of toilet care parts include single and dual flush valves, flappers, tank levers, bowl wax, toilet repair kits, and connectors. Fluidmaster’s acquisition of Opella is exclusively related to the UK operations of Opella Limited and additional detail on their current operations may be found at www.opella.co.uk.

Fluidmaster’s global headquarters is located in San Juan Capistrano, California. For media inquiries or for more information, please contact Scott McDonald at 949-728-2255 or smcdonald@fluidmaster.com. You may also visit www.fluidmaster.com or call (949) 728-2000.

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