

STEVE DIXON OF FLUIDMASTER NAMED CFO OF THE YEAR

SAN JUAN CAPISTRANO, CA – January 30, 2014 – Steve Dixon, Chief Financial Officer of Fluidmaster® Inc. based in San Juan Capistrano, California, was named “Orange County CFO of the Year – Private Company” at the Orange County Business Journal’s Seventh Annual CFO of the Year Awards ceremony this week.

“Steve is a partner to all of us in this business – in fact sometimes we forget he is our CFO. He is a disciple of our strategy and allows us to turn strategy into reality. Additionally his warm and humble personality makes him a favorite throughout the Fluidmaster team, said Todd Talbot, President of Fluidmaster. “I can tell you I’m the most fortunate Company President in Orange County having Steve by my side.”

Dixon was recognized along with 50 other Outstanding CFO’s after being nominated by his Fluidmaster and business colleagues as a result of the significant impact he has made from a financial operations and business perspective. In the past two years, he has helped lead the acquisition of two companies in the United Kingdom and another in Slovenia, overseen the implementation of a new ERP system and assisted in substantially improving the company’s bottom-line results.

“Steve is one of the key members of the Fluidmaster organization and has contributed immensely to the strength and growth of the company over the past few years,” said Doug Edwards, Fluidmaster Board member. “He is actively involved in numerous community and Orange County organizations as well as a strong supporter of global youth missionary work, generously giving his time and donations to many of these activities.”

Dixon has a BS degree in accounting from Bucknell University and an MBA from the University of Pennsylvania’s Wharton School of Business. He is also a Certified Public Accountant and a Chartered Global Management Accountant. Originally from Malvern, PA, he is a 15-year resident of San Juan Capistrano, CA together with his wife Nancy and children Colin, Kyle and Hannah.

About Fluidmaster

Established in 1957, Fluidmaster remains a family owned and operated company known for its superior engineering of efficient and reliable toilet components. The company has become an icon in the plumbing industry, leading its market with a worldwide distribution network across more than 80 countries and selling more toilet tank replacement valves than any other manufacturer in the world. In addition to the original fill valve developed by founder Adolf Schoepe and enhanced through the years, Fluidmaster's complete line of toilet care parts include standard and dual flush valves, flappers, tank levers, bowl wax, toilet repair kits, and connectors.

Fluidmaster's global headquarters is located in San Juan Capistrano, California. For media inquiries or for more information, call Scott McDonald at 949-728-2255/smcDonald@fluidmaster.com, visit www.fluidmaster.com or call (949) 728-2000.

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