

FLUIDMASTER DONATES \$25K TO OPERATION RISE AND CONQUER, ALSO RECOGNIZED ON NATIONAL PHILANTHROPY DAY

SAN JUAN CAPISTRANO, CA – November 18, 2016 – Fluidmaster, the global leader in toilet trim and repair parts, recently presented a \$25,000 donation to Operation Rise and Conquer at the American Supply Association annual meeting in New York City.

“Here at Fluidmaster, our involvement with Operation Rise and Conquer has been a great way for our company and employees to give back to the men and women who sacrifice so much to serve our country,” said Todd Talbot, Fluidmaster President. “We are especially thankful for our customers who supported this program by ordering a special edition of our PRO56 toilet flapper.”

Fluidmaster has been an early contributor and participant with Operation Rise and Conquer along with the ASA and other plumbing industry partners. The program empowers and inspires wounded veterans to regain confidence and trust in themselves and others, in part by offering outdoor adventures such as rock climbing, skiing, snowboarding, off-road biking, horseback riding, and rafting to service members who have been wounded or disabled.

Fluidmaster was also honored by the Association of Fundraising Professionals as its Outstanding Mid-size Corporation for 2016 on National Philanthropy Day, November 15, 2016. Established by President Ronald Reagan in 1986, this annual event is set aside to recognize the significant contributions that philanthropy makes to our society and to honor individuals and companies for their efforts to help others. Fluidmaster supports more than 100 organizations annually, in particular Habitat for Humanity, the American Cancer Society Relay for Life, Boys and Girls Club of Capistrano Valley and Boy Scouts of America.

“My father, Mr. Adolf Schoepe, created seven Founder’s Goals shortly after he started the company,” said Robert AndersonSchoepe, Chairman and CEO of Fluidmaster. “One of the goals

was to be a good citizen in the community. It is something he believed in, and lived by, and it has been part of Fluidmaster's culture for almost 60 years."

About Fluidmaster

Established in 1957 and now reaching across the world, Fluidmaster remains a family owned and operated company known for its superior engineering of efficient and reliable toilet components. The company has become an icon in the plumbing industry, with operations in North America, Europe, the United Kingdom and China and a worldwide distribution network across more than 80 countries selling more toilet tank replacement valves than any other manufacturer in the world. In addition to the original fill valve developed by founder Adolf Schoepe and enhanced through the years, Fluidmaster's complete line of toilet care parts include exposed and in-wall cisterns, standard and dual flush valves, flappers, activation systems, bowl wax and wax-free products, toilet repair kits, and supply line connectors.

The company's global headquarters is located in San Juan Capistrano, California. For media inquiries or for more information, contact Scott McDonald at 949-728-2255 or by email at smcdonald@fluidmaster.com, or visit www.fluidmaster.com.