

FLUIDMASTER UNVEILS SOLAR POWER SYSTEM

SAN JUAN CAPISTRANO, CA – October 15, 2014 – Furthering the company’s commitment to reducing energy use and related water consumption, Fluidmaster, Inc. unveiled a new expansive solar power system, one of the largest non-government systems of its kind in Orange County, to local dignitaries during a ceremonial ribbon cutting event today. The system is designed to generate sufficient power for the company’s 286,000 square foot facility in San Juan Capistrano, and provide any excess power to the local energy grid.

“This commitment builds on our company heritage of being a good citizen in the community and supports our key objective of providing the best product for the customer’s dollar,” said Robert AndersonSchoepe, CEO and Owner of Fluidmaster. “As a long-time leader in the community, anything we can do to reduce our carbon footprint and improve the quality of life for our neighbors, employees and ultimately our customers is a great investment.”

Greenhouse gas emissions are an identified contributor to climate change and the rise of pollution and disease. The recent decommissioning of nearby San Onofre Nuclear Generating Station has reverted the area’s power generation back to a more fossil fuel approach, furthering the benefits derived from the company’s onsite generation of renewable solar power.

“Sourced and manufactured in the United States, the Fluidmaster 690 kilowatt system is comprised of 2432 solar panels, each weighing approximately 47 pounds, with a projected annual generation of one million kilowatt-hours of electricity,” said Jimmy Wells, Director of Engineering for Shorebreak Energy Developers, the firm engaged by Fluidmaster to design, construct and implement the system. Shorebreak was sought for their significant commercial solar proficiency and internal capabilities to handle all facets of the project, which kept the project within budget, under strict quality control and with complete transparency. The overall energy efficiency project consisted of a 3-phase process to improve the building

envelope, including increased insulation throughout, the adaption of cool roof technology, and solar powered energy.

“With approximately 4.5 gallons of water lost to evaporation for each kilowatt of electricity generated through traditional means, we’re talking four million gallons of water saved each year, stated Todd Talbot, Fluidmaster President. “Considering that over 20% of California’s electricity use is attributed to pumping water from its source to point of use, this reduction in water use helps lessen our overall energy usage that much more.”

“Pursuing this clean energy option is not only the right thing to do for our community, it makes good business sense, both near and long term,” said Steve Dixon, Fluidmaster CFO and company champion for this effort. “While immediately reducing carbon emissions, our onsite renewable energy generation helps protect our company from future risk of energy-price escalations.”

About Fluidmaster

Established in 1957, Fluidmaster remains a family owned and operated company known for its superior engineering of efficient and reliable toilet components. An icon in the plumbing industry, the company maintains a worldwide distribution network across more than 80 countries and sells more toilet tank replacement valves than any other manufacturer in the world. In addition to the original fill valve developed by founder Adolf Schoepe and enhanced through the years, Fluidmaster's comprehensive product lineup includes standard and dual flush valves, flappers, cisterns, toilet cleaning systems, activation systems, bowl wax and wax-free seals, toilet repair kits, and connectors.

Fluidmaster is headquartered in San Juan Capistrano, California with key operations in Europe, UK, Mexico and China. For media inquiries or for more information, call Scott McDonald at 949-728-2255/smcDonald@fluidmaster.com, visit www.fluidmaster.com or call (949) 728-2000.