

FLUIDMASTER ENHANCES SERVICE IN CANADA WITH OPENING OF LOCAL DISTRIBUTION CENTER

SAN JUAN CAPISTRANO, CA – August 1st, 2018 – <u>Fluidmaster</u>, <u>Inc.</u>, the world's largest manufacturer of toilet tank components and trim, today announced the opening of its new Canadian Distribution Center in Mississauga, Ontario. The new facility is part of Fluidmaster's commitment to expanding its Canadian business with a centralized location for all operations, and complete inventory of its Fluidmaster products.

John Stephenson is Fluidmaster's new Sales Director for Canada and will oversee the Distribution Center. Stephenson is responsible for all aspects of the Canadian business in both the Retail and Wholesale distribution channels. He will work closely with the cross-functional teams on strategic planning for the Canadian market and is building strong relationships to help Fluidmaster's customers grow their business in the toilet repair category. Prior to joining Fluidmaster, Stephenson was the Director for Char-Broil in Canada where he developed and managed sales and marketing strategies for the growing Canadian market.

"Our new Canadian Distribution Center will streamline all business in Canada and be more centrally located to better serve existing and prospective partners in a timely manner," says Stephenson.

In the past three years, Fluidmaster has expanded its international footprint by establishing operations in the Netherlands, Turkey, India, and Australia. "Opening our Canadian Distribution Center is an integral part of our expansion strategy and part of our ongoing commitment to strengthening partnerships across the border," says Todd Talbot, Fluidmaster President. "We're

excited to have John on board as we increase awareness of the Fluidmaster brand and support our Canadian customers."

For more information on the Canadian Distribution Center, visit www.fluidmaster.com/canada.

About Fluidmaster

Established in 1957 and reaching across the world, Fluidmaster remains a family-owned and operated company known for its superior engineering of efficient and reliable toilet components. The company has become an icon in the plumbing industry, with operations in North America, Europe, the United Kingdom, China, Turkey, India, and Canada as well as a worldwide distribution network selling more toilet tank replacement valves than any other manufacturer in the world. The company's global headquarters is located in San Juan Capistrano, California. For media inquiries or for more information, contact David McFarland at 949-728-2207 or by email at dmcfarland@fluidmaster.com, or visit www.fluidmaster.com.